



Status Hospitality Newsletter Q3, 2023

“Whatever it Takes”

Recapping Q3, 2023

2023 QTR 3 STR DATA	OCC Index	ADR Index	RevPAR Index
2023 QTR 3 Portfolio Average Index	103.36	106.76	112.41

2023 Qtr 3 Portfolio Average Change %	Q3 2023 Our Portfolio	Q3 2023 Comp Set	Q3 2023 Our Portfolio	Q3 2023 Comp Set	Q3 2023 Our Portfolio	Q3 2023 Comp Set
	OCC Chng %	OCC Chng %	ADR Chng %	ADR Chng %	RevPar Chng %	RevPar Chng %
	1.98	2.46	3.67	2.48	5.65	4.96



On July 26th, 2023, we took ownership of the beautiful full-service Holiday Inn of South Jordan UT.

We are excited to work together with the General Manager, Revenue Management and Sales along with the entire team to take this location to the next level of success!

Recapping Q3, 2023 Continued..

On July 3rd, we welcomed Mariah Davis to the corporate office team as our new Payroll Admin!

Mariah has a background in Payroll as well as schooling in HR support. We are thrilled to have her join the Status Hospitality team!



In Q3 we excitedly began renovations for our Holiday Inn Express & Suites, American Fork guestrooms and corridors!

Q4 Important dates!

Anniversaries

- 10/3 Fairfield Inn, SLC 7 years!
- 10/7 Comfort Inn, Orem 9 years!
- 11/1 Shadow Shepherd 9 years!
- 11/3 Tejay Patel 1 year!
- 11/10 Holiday Inn Express, Nephi 1 year!
- 11/14 Gabby Guercio 5 years!
- 11/29 Lisa Beachum 2 years!
- 11/30 Holiday Inn Express, Palm Desert 2 years!
- 12/6 Brian Wiscombe 2 years!
- 12/16 Jodi BarlowKauhi 4 years!
- 12/21 Hampton Inn, Tremonton 8 years!
- 12/21 Terra Dressler 8 years!
- 12/21 Ramada, Provo 18 years!
- 12/29 SpringHill Suites, Provo 6 years!

Birthdays!

- 10/21- Alex Hammond
- 10/22 Rima Patel
- 11/2- Kadin Hatch
- 11/29- Nichole Mancinas
- 11/30 Amy Peterson
- 12/3- Lindsey McCuistion
- 12/4- Jennifer Swaffar
- 12/23- Scott Sly



Status Hospitality Housekeeping Week, 2023!!

Getting to know you... Danira Arellano!

Danira has been with Status Hospitality for 2 years. She started with the Status Hospitality team as the opening General Manager for the Holiday Inn Express & Suites of Palm Desert! She successfully opened the hotel and has run a great team ever since! Danira started in Hospitality 16 years ago in Scottsdale, Arizona. She was promoted to AGM within a year and has never looked back!

She really enjoys hospitality and LOVES her job. Working with employees and helping guests is something she genuinely likes to do (even when she whines about it!). She loves shopping, makeup and nails! She love music festivals and concerts! Ice hockey is the new thing she really enjoys watching, GO FIREBIRDS! The beach is her happy place.

Favorite things!

Color- Pink

Animal- LOVES Doggies!

TV Show- Friends

Snack- Chips

Restaurant- Cheesecake Factory, Chick-Fil-A

Favorite Place to Shop- Ulta, Target, Express, Amazon

Drink- Anything with alcohol! I am always drinking either coffee, water or alcohol!

**"COMMON SENSE IS NOT ALWAYS COMMON."
"SMILING IS INFECTIOUS!"**

