

Holiday Inn Express, Orem



Status Hospitality Newsletter

QTR 3, 2022

Recapping QTR 3, 2022!

2022 QTR 3 STR DATA		OCC Index	ADR Index	RevPAR Index
2022 QTR 3 Portfolio Average Index		104.66	105.53	112.43

2022 Qtr 3 Portfolio Average Change %	Q3 2022 Our Portfolio	Q3 2022 Comp Set	Q3 2022 Our Portfolio	Q3 2022 Comp Set	Q3 2022 Our Portfolio	Q3 2022 Comp Set
	OCC Chng %	OCC Chng %	ADR Chng %	ADR Chng %	RevPar Chng %	RevPar Chng %
	1.24	1.69	5.82	4.95	7.12	6.43

QTR 3 continued a trend of great numbers portfolio wide for Status Hospitality! Congratulations to all the hardworking team members that help make this happen everyday! As we close the 3rd QTR of 2022, we want to celebrate our successes, and continue preparing for the future!

It is time to prepare for a slower season, and all the things that come with that. Remember, at this time our focus will be much more for "heads in beds". As we say, you must maximize revenue at every available opportunity by:

"Renting every available room at Highest Possible rate during high demand/busy nights and renting every available room at Best Possible during low demand or moderate nights"

Please work diligently with your onsite staff, corporate revenue manager and Brand revenue managers to maximize revenue to the best of your ability.

QTR 4 Special Dates!

- 10/3- Fairfield SLC Anniversary
- 10/7- Comfort Inn Orem Anniversary
- 10/21- Alex Hammond Birthday
- 10/22- Rima Patel Birthday
- 11/1- Shadow Shepherd Anniversary
- 11/2- Kadin Hatch Birthday
- 11/14- Gabby Guercio Anniversary
- 11/19- Jodi BarlowKauhi Anniversary
- 11/29- Lisa Beachum Anniversary
- 11/29- Nichole Mancinas Birthday
- 11/30- Holliday Inn Express Palm Desert Anniversary
- 12/3- Lindsey McCuiston Birthday
- 12/4- Jennifer Swaffar Birthday
- 12/4- Michael Strong Birthday
- 12/6- Brian Wiscombe Anniversary
- 12/21- Hampton Inn Tremonton Anniversary
- 12/23- Scott Sly Birthday
- 12/29- SpringHill Suites Provo Anniversary

Recapping QTR 3, 2022!



New Signage added at the
Comfort Inn & Suites,
Orem!



Welcome to the Status Hospitality Team Samantha
Gonzales! (Pictured Above)
Samantha came to us with years of Marriott experience and
was most recently in the GM position at the Radisson Hotel
in SLC.

We are excited for her to join the team at the Fairfield Inn,
SLC and lead them to a new level of success!



Housekeeping Appreciation Week!

“Held every year, **International Housekeepers and Environmental Services Week** is a week dedicated to recognizing the efforts of hard-working housekeeping and custodial staff members. During a global pandemic, we have seen these unsung heroes on the front lines to keep facilities clean and safe for those who work, visit, live and play there.”

These incredibly hard-working team members deserve all the recognition and appreciation we can give them! Every year we enjoy taking this week to spoil our amazing housekeeping team members! Pictured (left) are just some of the fun events, gifts and treats our teams had this year!





Jennifer's FAVORITE things!

- Movie... Hocus Pocus
- Animal... Dog
- Ice Cream... Bubble Gum!
- Restaurant... Happy Sumo
- Book... Where the Sidewalk Ends
- Candy... Anything with Peanut butter
- TV Show... Survivor
- Drink... Diet Coke
- Favorite Place to Shop... Torrid



Saying/Quote... The future depends on what we do in the present

Getting to know you... Jennifer Swaffar!

Jennifer was a farmer growing up, her parents own a large farm in Idaho. Her mother had her Queening at rodeos. She hated it, but it paid for her first year of college! She barrel raced and loved it because she could swear like a sailor! Jennifer loves to craft and plan events; she is VERY creative! She is an over-the-top Utes and Seahawks fan, and she was once kissed by Robert DeNiro!

Jennifer has been in Hospitality for more than 25 years now. She has worked for IHG Corporate, as a GM, as an area manager, and much more! We were thrilled a little over one year ago when she joined the Status Hospitality team!

