



Status Hospitality Newsletter
QTR 3, 2022

### Recapping QTR 3, 2022!

2022 QTR 3 STR DATA	ОСС	ADR	RevPAR	
	Index	Index	Index	
2022 QTR 3 Portfolio Average Index	104.66	105.53	112.43	

	Q3 2022	Q3 2022	Q3 2022	Q3 2022	Q3 2022	Q3 2022
2022	Our Portfolio	Comp Set	Our Portfolio	Comp Set	Our Portfolio	Comp Set
Qtr 3 Portfolio	OCC Chng %	OCC Chng %	ADR Chng %	ADR Chng %	RevPar Chng %	RevPar Chng %
Average Change %	1.24	1.69	5.82	4.95	7.12	6.43

QTR 3 continued a trend of great numbers portfolio wide for Status Hospitality!

Congratulations to all the hardworking team members that help make this happen everyday!

As we close the 3<sup>rd</sup> QTR of 2022, we want to celebrate our successes, and continue preparing for the future!

It is time to prepare for a slower season, and all the things that come with that. Remember, at this time our focus will be much more for "heads in beds". As we say, you must maximize revenue at every available opportunity by:

"Renting every available room at <u>Highest Possible</u> rate during high demand/busy nights and renting every available room at <u>Best Possible</u> during low demand or moderate nights"

Please work diligently with your onsite staff, corporate revenue manager and Brand revenue managers to maximize revenue to the best of your ability.

#### QTR 4 Special Dates!

10/3- Fairfield SLC Anniversary
10/7- Comfort Inn Orem Anniversary
10/21- Alex Hammond Birthday
10/22- Rima Patel Birthday
11/1- Shadow Shepherd Anniversary
11/2- Kadin Hatch Birthday
11/14- Gabby Guercio Anniversary
11/19- Jodi BarlowKauhi Anniversary
11/29- Lisa Beachum Anniversary
11/29- Nichole Mancinas Birthday
11/30- Holliday Inn Express Palm Desert
Anniversary

12/3- Lindsey McCuistion Birthday 12/4- Jennifer Swaffar Birthday 12/4- Michael Strong Birthday 12/6- Brian Wiscombe Anniversary

12/21- Hampton Inn Tremonton Anniversary 12/23- Scott Sly Birthday

12/29- SpringHill Suites Provo Anniversary

## Recapping QTR 3, 2022!



New Signage added at the Comfort Inn & Suites, Orem!



Welcome to the Status Hospitality Team Samantha Gonzales! (Pictured Above)
Samantha came to us with years of Marriott experience and was most recently in the GM position at the Radisson Hotel in SLC.

We are excited for her to join the team at the Fairfield Inn, SLC and lead them to a new level of success!



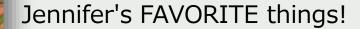




# Housekeeping Appreciation Week!

"Held every year, International
Housekeepers and Environmental
Services Week is a week dedicated to
recognizing the efforts of hard-working
housekeeping and custodial staff
members. During a global pandemic,
we have seen these unsung heroes on
the front lines to keep facilities clean
and safe for those who work, visit, live
and play there."

These incredibly hard-working team members deserve all the recognition and appreciation we can give them! Every year we enjoy taking this week to spoil our amazing housekeeping team members! Pictured (left) are just some of the fun events, gifts and treats our teams had this year!



Movie… Hocus Pocus
Animal… Dog
Ice Cream…Bubble Gum!
Restaurant… Happy Sumo
Book… Where the Sidewalk Ends
Candy… Anything with Peanut butter
TV Show… Survivor
Drink… Diet Coke
Favorite Place to Shop… Torrid



Saying/Quote··· The future depends on what we do in the present

#### Getting to know you... Jennifer Swaffar!

Jennifer was a farmer growing up, her parents own a large farm in Idaho. Her mother had her Queening at rodeos. She hated it, but it paid for her first year of college! She barrel raced and loved it because she could swear like a sailor! Jennifer loves to craft and plan events; she is VERY creative! She is an over-the-top Utes and Seahawks fan, and she was once kissed by Robert DeNiro!

Jennifer has been in Hospitality for more than 25 years now. She has worked for IHG Corporate, as a GM, as an area manager, and much more! We were thrilled a little over one year ago when she joined the Status Hospitality team!