



Fairfield Inn & Suites, SLC Airport

STATUS HOSPITALITY
QTR 2, 2022 NEWSLETTER

“Whatever it Takes”

Recapping Q2, 2022

In May 2022 we held our first ever Annual Spring-Cleaning Week Challenge! All our locations worked hard to cleanup around the hotel and prepare for busy season! We were thrilled with all entries and awarded the Grand Prize to the Hampton Inn of Sandy led by General Manager Kadin Hatch!

Our second-place prize went to the Holiday Inn Express, Heber! Led by General Manager Jennifer Swaffar!



As of May 16th, 2022, We have sold our joint-venture location SpringHill Suites, Ardmore Oklahoma



2022 QTR 2 STR DATA	OCC Index	ADR Index	RevPAR Index
2022 QTR 2 Portfolio Average Index	103.61	105.14	110.02

2022 Qtr 2 Portfolio Average Change %	Q2 2022 Our Portfolio	Q2 2022 Comp Set	Q2 2022 Our Portfolio	Q2 2022 Comp Set	Q2 2022 Our Portfolio	Q2 2022 Comp Set
	OCC Chng %	OCC Chng %	ADR Chng %	ADR Chng %	RevPar Chng %	RevPar Chng %
	7.58	4.71	19.49	21.35	29.06	27.30

TOP U.S. MARKETS - MONTHLY REVPAR GROWTH

Below is an overview of the top monthly YoY Guest Paid RevPAR markets by growth.

We compare ALL U.S. Markets as well as the Top 50 Markets by supply.

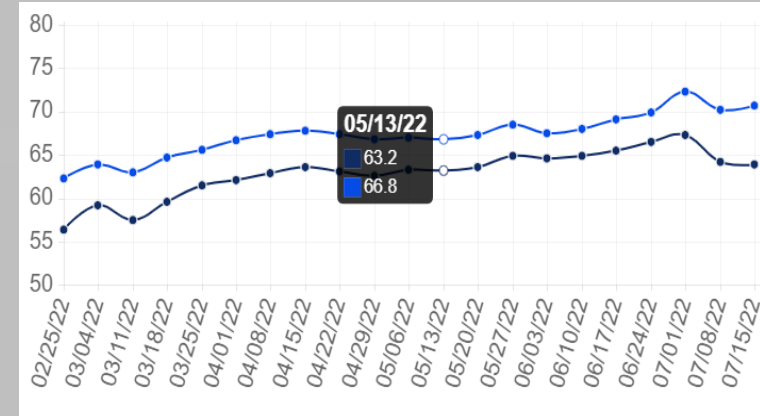
Top 10 Markets Guest Paid RevPAR - All U.S. Markets June 2022 vs. June 2019

	June 2022	June 2019	% Change
Utah North Area, UT	\$114.75	\$71.34	+60.9%
Louisiana South Area, LA	\$80.66	\$51.19	+57.6%
Youngstown, OH	\$86.92	\$55.90	+55.5%
Sarasota, FL	\$125.81	\$81.96	+53.5%
Wytheville, VA	\$78.97	\$51.97	+52.0%
Hattiesburg, MS	\$90.44	\$61.30	+47.5%
Missouri North Area, MO	\$87.26	\$59.18	+47.5%
Bozeman, MT	\$194.02	\$132.81	+46.1%
Gainesville, FL	\$88.62	\$61.22	+44.7%
Barstow, CA	\$90.69	\$62.71	+44.6%

U.S. WEEK:WEEK OCCUPANCY TREND

Below is an overview of the week: week trend for Occupancy across the entire U.S.
NOTE: Data on charts is updated weekly and represents week-over-week trends in Occupancy compared to same time in 2019.

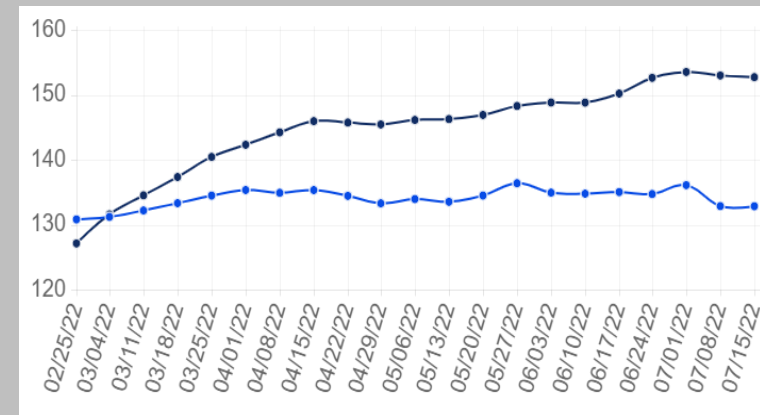
Occupancy % by Week - 2022 vs. 2019 - Total U.S.



U.S. WEEK:WEEK ADR TREND

Below is an overview of the week: week trend for Guest Paid ADR across the entire U.S.
NOTE: Data on charts is updated weekly and represents week-over-week trends current in Guest Paid ADR current year compared to the same time in 2019.

Guest Paid ADR by Week - 2022 vs. 2019 - Total U.S.



In Q2, We welcomed two new General Managers to the Status Hospitality Team!

Welcome, to our new General Manager of the Holiday Inn & Suites, SLC- Carrie Cushman!



I started my career in hospitality in 2006 working in Park city for a property management company. After commuting from Tooele to Park City for a year and a half and being in a car accident I decided to try to apply for jobs closer to home. In April of 2007 I started as a Front Desk Representative at the Holiday Inn Express & Suites – Airport East in SLC. After two months of working at the hotel I was promoted to the Front Desk Manager. At the time of my promotion to Front Desk Manager I was a full-time student, mom to a one-year-old son, and the Key Volunteer Coordinator for Charlie Company, 4th LAR BN, USMC stationed out of Camp Williams, UT. In December of 2008 I was promoted to General Manager of the Holiday Inn Express & Suites – Tooele property. I took over as the General Manager January 1, 2009, and was there for just over 13 years. During my time as the General Manager in Tooele I held many positions within the county including the Chair of the Chamber of Commerce & Tourism, Chair of the Tourism Tax Advisory Board for Tooele County, and I served on the Economic Development Board for Tooele County. My career with IHG has been very successful and I have won two Quality of Excellence Awards as well as a Torchbearer Award for a property that was 15 years old without a remodel.

In May of 2022 I joined the Status Hospitality team as the General Manager of the Holiday Inn & Suites SLC - Airport West. I'm very excited for this new chapter and adventure here at the Holiday Inn. It has been a challenging start, but I have seen how teams can come together and the support that has been offered by the other properties has been amazing. I look forward to what the future holds with my new hotel and team and look forward to the success of this hotel.

Welcome, to our new General Manager of the Holiday Inn Express & Suites, Price- Shauna Jones!

I have worked in the hospitality industry for over 35 years, with most of my experience based out of Moab, Utah. I started from the ground floor up when my son was going to preschool as a night auditor, always wanting to learn more and more worked my way up the ranks learning every department, until the day I finally got my first position as a General Manager at a Ramada Inn. In the years I have had the honor of working for Choice Hotels, Wyndham, and Hilton. So, you can only imagine how excited I was to learn the IHG brand. The industry has changed so much over the years, and with every changing year a new challenge, that's one reason I like doing what I do never a dull moment. I have only been with Status Hospitality a short time but have found my new place to be, in an environment where the company works with me with other members within always willing to lend a helping hand when needed. My move to Price was one of the best I could have made.



Q2 IHG & Choice convention FUN!

Let's CELEBRATE

Happy Birthday...Carrie Cushman July 2nd

Happy Birthday...Shadow Shepherd July 27th

Happy Birthday...Jill Mower August 16th

Happy Birthday... Shauna Jones August 30th

Happy Birthday... Keely Wilson September 15th

Happy Birthday... Lisa Beachum September 25th

Happy 1 year Anniversary Hampton Inn, Sandy August 4th

Happy 19-year Anniversary Sleep Inn, Provo August 13th

Happy 5-year Anniversary Holiday Inn Express, Price September 15th

GM ANNIVERSARIES with STATUS HOSPITALITY

August 5th- Shawntel Callister, Alex Hammond,
Jessica Durrant **5 YEARS**

August 6th- Nichole Mancinas **12 YEARS**

August 14th- Lindsey McCuiston **10 YEARS**

September 1st- Rebecca Connolly **1 YEAR**

September 6th- Kadin Hatch **1 YEAR**

September 20th- Danira Arellano **1 YEAR**



Exciting progress at the Holiday Inn Express, Nephi!



As progress continues in Nephi, we are excited to begin our search for the ideal General Manager to lead this newest addition to the Status Hospitality Portfolio to success!

Getting to know you.. Michael Strong!

FAVORITES

Color: Purple

Ice Cream: Jamocha Fudge at Baskin Robins

Snack: Trail Mix with Fruit

Candy: Dark Chocolate

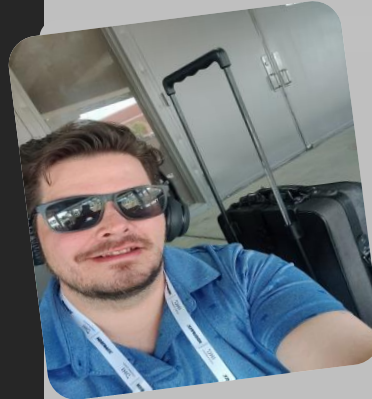
Book: 5 Love Languages

Animal: Dog, Doe

Drink: Diet MT Dew

Restaurant: GR Kitchen

TV Show: Sense 8 on Netflix



Michael Started his career at the Holiday Inn Express & Suites, Park City. He has been in the hospitality industry for 23 years! In February of 2020, he joined the Status Hospitality team as the General Manager for the Holiday Inn Express & Suites of American Fork. Sadly, COVID soon hit, and we were forced to lay off team members, Michael included. We were thrilled when in April of 2021, we had an opening at the Holiday Inn Express of Sandy and were able to ask Michael back.



Michael grew up in Park City with his sister and identical twin brother! In 2008 he married, and he and his wife adopted a sibling group into their home. Michael loves his kids with all his heart and would do anything for them, they are the reason for him to keep going! Michael loves the hospitality industry and would love to be a hotel owner someday in the future!



“I have learned that success is to be measured not so much by the position that one has reached in life as by the obstacles which one has overcome while trying to succeed.” ... -Booker T Washington