

# Status Hospitality Newsletter

Q4/YE 2022

“Whatever it Takes”



# Recapping Q4 & YE, 2022

2022 QTR 4 STR DATA	OCC Index	ADR Index	RevPAR Index
2022 QTR 4 Portfolio Average Index	106.38	106.67	116.20

2022 Qtr 4 Portfolio Average Change %	Q4 2022 Our Portfolio	Q4 2022 Comp Set	Q4 2022 Our Portfolio	Q4 2022 Comp Set	Q4 2022 Our Portfolio	Q4 2022 Comp Set
	OCC Chng %	OCC Chng %	ADR Chng %	ADR Chng %	RevPar Chng %	RevPar Chng %
	1.44	3.34	5.04	4.11	6.42	7.18

## AS OF DECEMBER 2022 YE

Owned & Operated	YOY Change				
	RMNTS	RR	ADR	Occ	RevPar
All locations combined	Up by 45,380	Up by \$10,870,013.58	Up by \$13.88	Up by 5.02%	Up by \$14.79

## 2023 Recession

US Key Performance Indicators – Revenue Per Available Room Index in Real Dollars



Metric	2022 Actual	2023 Forecast	2024 Forecast	2025 Forecast
Occupancy	62.7%	63.6%	65.3%	66.0%
ADR Change	19.1%	2.1%	3.8%	3.7%
RevPAR Change	29.8%	3.7%	6.6%	4.7%
2019 Real RevPAR Index	-5.7%	-6.2%	-2.5%	+0.1%

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**STR, TE Make Modest Upgrade to First US Hotel Forecast of 2023**

Status Hospitality Management has shown growth portfolio wide in all areas of revenue metrics.

Thank you to all our 500+ associates, admin personnel, in-house and Brand revenue managers and our valued guests that led to these incredible increases in our topline revenue for the year 2022.

We are excited for 2023 and beyond. Despite recession talk and high interest environment Costar predicts a continued growth in US Hospitality industry during upcoming years.



Welcome to the Status Hospitality team, Tejay Patel! Tejay has taken on the position of General Manager of the Ramada of Provo. Tejay comes from a long background in Hospitality and the Wyndham Brand. Including working for Status Hospitality managing the Super 8, SLC Airport in past.

Congratulations to Lindsey McCuistion, Michael Treasure and the amazing team at the Hampton Inn & Suites of Spanish Fork on being October's Business of the Month for Spanish Fork Chamber of Commerce!!



Welcome to the Status Hospitality team of General Managers Miste Dalton! Miste was promoted from her position as FOM of the Holiday Inn Express, Sandy to General Manager of the Sleep Inn, Provo! Miste comes from a Choice background as a General Manager and has worked for Status Hospitality as a FOM for almost 2 years!



New signage was added to the SpringHill Suites, Provo!





## Q1-2023 Special Dates!

1/11- Happy Birthday Terra Dressler

1/31- Happy 11-year Anniversary with Status  
Hospitality Kimberly Shepherd

2/13- Happy Birthday Gary Patel

2/19- Happy Birthday Jodi Barlowkauhi

2/19- Happy 3-year Anniversary Hampton Inn  
Spanish Fork

2/26- Happy Birthday Samantha Gonzalez

3/1- Happy 2-year Anniversary with Status  
Hospitality Miste Dalton

3/3- Happy Birthday Darcie Crowe

3/9- Happy Birthday Danira Arellano

3/12- Happy 11-year Anniversary with Status  
Hospitality Holiday Inn, SLC

3/15- Happy Birthday Shawntel

3/15- Happy 7-year Anniversary with Status  
Hospitality Holiday Inn Express, Heber

3/29- Happy 2-year Anniversary with Status  
Hospitality Michael Strong

## Opened the doors for our Holiday Inn Express & Suites, Nephi!

We would like to express our special thank you for all the amazing support we had received to successfully open this location as scheduled. We had many volunteers to help us prepare this location to be guest ready we are so grateful to all of them! A very special thank you to Alex Hammond for the endless hours of pure hard work and coordination that he put in to ensure a smooth and timely opening!

Our special thanks also goes to: Jared Ewell, Nick Miller, Ben Smith and all the amazing team members at Zadok Construction. Hector Barrera and his hardworking team at ATD Construction. Robert Biesinger, Jodi BarlowKauhi, team of Status Hospitality and everyone that contributed to our successful opening!



# Getting to know you.. Brian Wiscombe

Brian Wiscombe has been with Status Hospitality for just over one year. He has been a great addition to the Status team, and to the Hampton Inn, Provo!

Brian began his journey in hospitality just over six years ago and prior to that he worked in the carwash industry.

Brian has 3 kids and enjoys camping, fishing and most sports. He is a Cowboys fan (sorry not sorry to all the haters out there!) and enjoys Pokémon go!



## FAVORITES

Color- Green  
Animal- Wolf  
Movie- The Greatest Showman  
Snack- Brownies  
Candy- Reese's  
Place to Shop- Fish Stores  
Drink- Pepsi  
Restaurant- Tucanos  
Saying/Quote- "We'll See!"

