



WHATEVER IT TAKES!

QTR 1, 2022

Recapping QTR 1, 2022

In February 2022 we held our Annual General Manager training event. For the first time ever, this event took place over 3 days. Our training this year focused on the basic tasks of a General Manager and how to excel in that role. We focused all our team leaders on building a successful team while focusing on superior guest service, well maintained hotel and superior cleanliness. We also awarded a few individuals that truly exemplified our company slogan of “Whatever it Takes” through the 2021 year. And our 2021 winners are..

For General Manager of the year 2021... Lindsey McCuiston!!

For Rising Star of the year 2021 ... Jessica Durrant!!

For Corporate Office team member of the year 2021 ... Jill Mower!!

We want to express our gratitude to our incredible winners, all general managers and all 400+ team members with Status Hospitality. We could not do what we do each day without all your efforts!

On March 2nd, we held our Grand Opening and Ribbon cutting event for the Brand-New Holiday Inn Express & Suites, Palm Desert.



Recapping QTR 1, 2022, continued..

In March of 2022 we held two very important meetings, our annual Head Housekeeper Training and our annual Lead Maintenance Training! Throughout our organization we are blessed with team members with years of experience in these areas. We provided additional training, best practices and shared our combined knowledge. We value all our hard-working team members and appreciate all they do to keep our hotels running. We also awarded some of our outstanding team members for their extraordinary efforts for the 2021 year:

Lead Maintenance Personnel of the year 2021- Erin Armitstead!!

Rising Star of the year 2021 (Maintenance)- Clint Maestas!!

Executive Housekeeping leader of the year 2021- Guadalupe Diaz!!

Rising Star of the year 2021 (Housekeeping)- Cherie Shaw!!

We are excited to announce an incredible average portfolio wide revenue growth of **63.35%** comparing QTR 1 2021 to QTR 1 2022!



2022 QTR 1 STR DATA

	OCC Index	ADR Index	RevPAR Index	2022 Qtr 1 Portfolio Average Change %	Q1 2022 Our Portfolio OCC Chng %	Q1 2022 Comp Set OCC Chng %	Q1 2022 Our Portfolio ADR Chng %	Q1 2022 Comp Set ADR Chng %	Q1 2022 Our Portfolio RevPar Chng %	Q1 2022 Comp Set RevPar Chng %
2022 QTR 1 Portfolio Average Index	106.77	104.58	114.08		28.22	20.09	28.95	32.52	65.80	60.36

Are we prepared for 2022 summer months?

85% of our overall profit is made in the summer months. Average occupancy can easily reach the high 90's during these months. Are you and your team prepared and capable of handling this high demand period?

- **How to have a successful summer:**
 - **Plan and start preparing NOW**
 - **Use the High Season Bonus Incentive to your advantage**
 - **Adequate staffing and unique changes to “traditional” scheduling**
 - **Sufficient operational supplies**
 - **Implementation of additional practices to appreciate and motivate your employees (as we all know they are working extraordinarily hard during the summer months)**
 - **Ensure all rooms are always in service**
 - **Watch rates, inventory and events like no one's business**
 - **Consider unique ways to provide additional needed support to your operation during high demand times**
 - **Runner for Housekeeping staff**
 - **Back up for Front Desk during PM shifts- as needed and per budget guidelines**
 - **Make changes to FOM schedule- as needed and per budget guidelines**
 - **Adjust GM daily schedule as needed to best support your hotel and team**
 - **Superior accessibility during this high demand period**

Happy Birthday Rebecca Connolly- April 1st

Happy Birthday Gabby Guercio- April 9th

Happy Anniversary Jill Mower- 9 years with Status Hospitality- April 15th

Happy Birthday Brian Wiscombe- April 22nd

Happy Anniversary Keely Wilson- 3 years with Status Hospitality- May 13th

Happy Birthday Kimberly Shepherd- May 16th

Happy Birthday Mindy Bradford- May 22nd

Happy Anniversary Amy Peterson- 1 year with Status Hospitality- May 24th

Happy Birthday Terry Harris- May 25th

Happy Birthday Jessica Durrant- June 3rd

Happy Anniversary Scott Sly- 6 years with Status Hospitality- June 30th

Getting to know you.. Gabrielle Guercio!

FAVORITES!!

Drink: COFFEE!!

Movie: Batman

Place to Shop: Amazon

Cartoon Character: Eeyore

TV Show: One Tree Hill

Color: Black and White

Ice Cream: Mint Chocolate Chip

Restaurant: Mi Ranchito or Olive Garden

Saying/Quote: "Failure is not the opposite of success; it is part of it"



"I started my time with Status Hospitality in the beautiful and quaint town of Heber City, Utah as a front desk agent. I learned the ins and outs of that hotel and team, eventually Through hard work and guidance from some amazing and inspirational people we have the honor of working with / under. I fortunately got promoted to the General Manager and now work at the Holiday Inn Express in American Fork in that same position. I have been with status hospitality for coming on 5 years! Status hospitality offers such an amazing support system that I am so lucky to have taken advantage of. I look forward to continuing many years with this amazing group.

I wouldn't say I have many fun or cool things about myself. I typically like to stay in and enjoy my relaxation. In my spare time I thoroughly enjoy any crafts to work on, like remodeling furniture, painting my nails, or exploring with makeup. (online shopping also gets me distracted for a fair amount of time, my bank account just doesn't like it)"