
Quarterly Newsletter

Status Hospitality Management, LLC



4th Quarter 2016

THANKS FOR THE MEMORIES 2016!

As 2016 comes to a close we like to reflect on the past year as well as look forward to the new year.

2016 was a very eventful year for our company with a lot of changes and growth. We were able to sell 3 of our properties as well as acquire 3 properties with a higher brand appeal, as well as increase our overall room count within our portfolio.

We welcomed several new managers to our amazing team and assisted them in getting into the “whatever it takes” mentality that we live by at the corporate office.

Our corporate office also went through some changes, including adding a Corporate Revenue Manager, moving offices and changing some of our overall operations throughout the Company.

Overall 2016 was a good year for us and we want to make 2017 even better. We want to invite all of you to help us make that happen.

In 2017 we want to really focus on our overall operations, spending and budgeting as well as setting and reaching goals for overall revenue.

We want this upcoming year to exceed all of our expectations and we rely on each and everyone of our managers and employees to help us do this. As 2017 begins we will hold our annual General Manager meeting and provide training for the upcoming changes that we will implement in the new year. We hope that by providing this training for our managers, we will be able to influence change throughout each of our hotels.

We are very excited to begin a new year that will provide us with an opportunity for change, growth, learning from our mistakes and overall making 2017 the best year yet!



2016 MANAGER APPRECIATION NIGHT

(Left to Right) Back Row: Lisa, Scott, Mario, Russell, Steve, Dave, Hector, Ernesto, Roberto, Ariel, Terry, Miguel, Irvin 3rd Row: Martha, Diane, Aracelli, Terra, Lorraine, Lindsey, Jill, Darcie, Kim, Rosa, Naelley, Max 2nd Row: Mori, Lorie, Alex, Becky, Nicole, Gary, Aanshi, Rima, Ansh, Talauna, Veronica, Herminio 1st Row: Nedim, Dave, Rocio, Lori, Gabby Rasha, Heather Front: Buffy, Nichole





Announcements

Upcoming Birthdays:

- ❖ Terra Dressler – January 11th
- ❖ Gary Patel – February 13th
- ❖ Darcie Crowe – March 3rd

We are excited to announce that as of October 3rd, 2016 we have acquired our first Marriott brand hotel, the Fairfield Inn & Suites of Salt Lake City Airport. We want to welcome this new property to our team and look forward to working on taking this beautiful property to the next level of success.

We are also pleased to announce as of November 15th, Lindsey McCuiston was promoted to the GM of the La Quinta Inn of Provo and is currently managing 2 properties in Provo. We want to wish her the best of luck with her new role with our company.

Our La Quinta Inn of Provo has gone through a brand change and is now a Ramada Inn by Wyndham as of December 19th, 2016. We are looking forward to a smooth transition and working with Wyndham once again.

As of December 21st, 2016 we are completing our 1st year of ownership of the Hampton Inn of Tremonton. This hotel has been a great addition to our portfolio and we look forward to many more years of success at this property.



Our Hampton Team Photo

We are pleased to announce that we have a new Administrative Assistant at the corporate office. Rasha Mitchell began working for us in the office on December 12th. She has been employed by our company as a Front Office Manager for several years and we are excited to welcome her to the corporate office! Our previous assistant Heather Thomas was transferred to our Fairfield Inn of SLC Airport and we wish her the best in her new role as FOM.



Let's Start 2017 Out Right!

We want to make sure that we take every opportunity to maximize our revenue this year. We had great growth in 2016 and we want to make sure we continue on the upward trend. Please continue to work very closely with our Corporate Revenue Manager, Russell, as well as keeping a close eye on your inventory and upcoming demand.

We want to make sure that we have a focused effort on building a strong team at each of our hotels and have increased our employee appreciation budget to assist in helping you all do so. If you ever need any ideas or suggestions on what you can do to appreciate your team, please do not hesitate to ask our corporate office or reach out to our other General Managers and get ideas from them. We have seen many great ideas from each and everyone on you in regards to employee appreciation and are excited to see what you come up with this year.

We also want to urge each of you to lead your teams by setting a great example for them to follow. Each of your team members look to our General Managers for guidance and tend to follow the examples that you set in place. Each of you have the potential to lead your teams to success and one of the biggest keys to success is setting a primary example for your teams and creating an exceptional culture at your hotel. We will touch base more on these topics in our Annual General Manager Training that we will be holding in early February.

Getting to know you....Nicole Walker

Nicole Walker started her career in the hospitality industry at the age of 19. She began as a front desk agent at the Shilo Inn Hotel in downtown Salt Lake & was promoted to Sales Coordinator shortly after. She has held many other positions in the hospitality industry including AGM, GM and Director of Sales. She began working for our Holiday Inn SLC Airport just over 1 year ago and has excelled in her position at the property.

She enjoys hanging out with her husband of 15 years and their 10 year old daughter and her 15 year old dog. She also enjoys barbeques, cooking, camping and binge watching her favorite TV Shows.

Favorites:

Cartoon Character: Homer Simpson **Color:** Green
Animal: Dog **TV Shows:** The Walking Dead, Gilmore Girls and American Horror Story **Snack:** Hummus & Pita Chips Plantain Chips **Candy:** Ghirardelli Chocolate
Movie: National Lampoon's Christmas Vacation
Drink: Moscow Mule **Ice Cream:** Ben & Jerry's Phish Food **Restaurant:** Red Iguana or Bombay House

